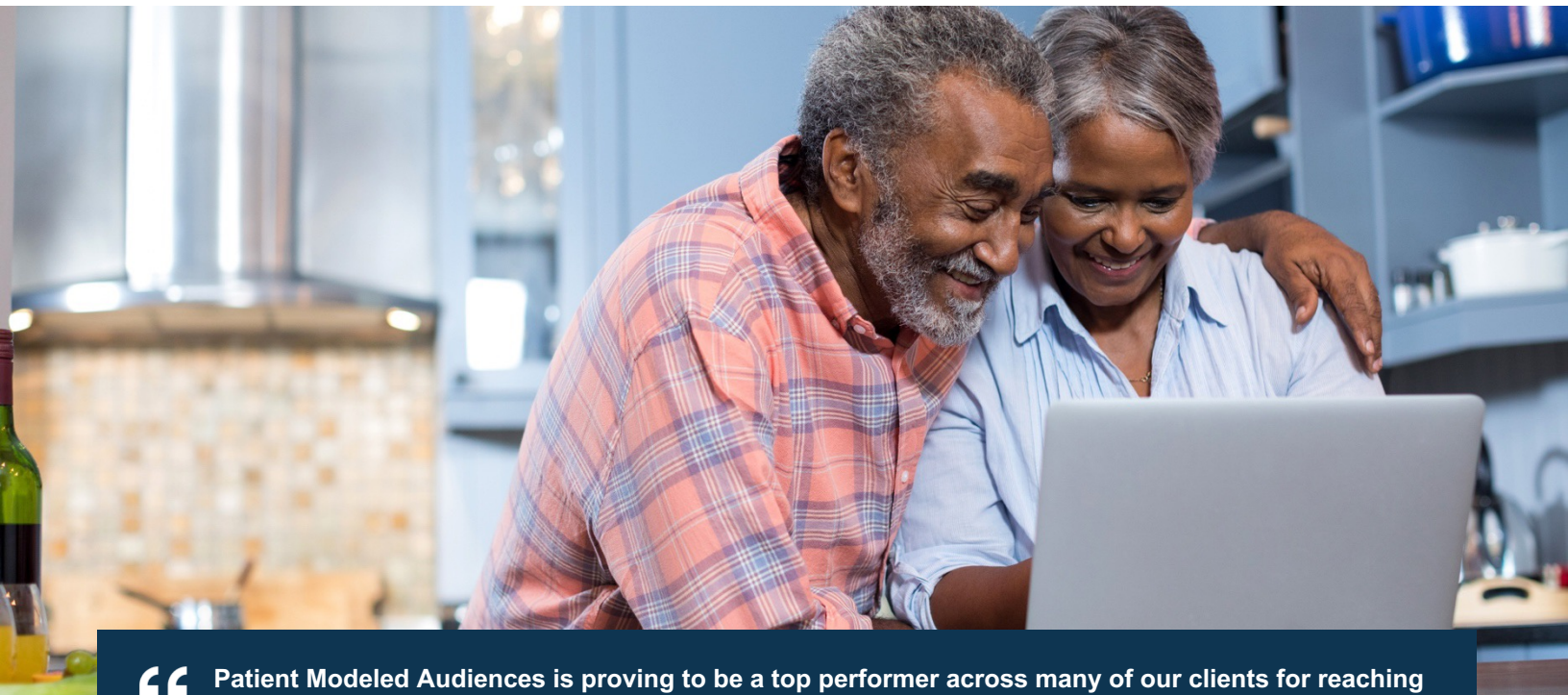


Consistently the Top Performing Partner due to Extraordinary Efficacy and Efficiency



“Patient Modeled Audiences is proving to be a top performer across many of our clients for reaching qualified audiences at scale. As an agency that prides itself on the use of data and technology for healthcare marketing, Patient Modeled Audiences plays an integral role in that strategy.”

CHIEF DIGITAL OFFICER, LEADING HEALTHCARE MEDIA AGENCY



Weight Management

Highest Audience Quality

25% higher vs. 12-partner average

Low Cost

59% lower CPM vs. partner average



COPD

Highest Prevalence Rate

100% higher vs. partner average, and 2x vs. goal

Strategic Excellence

Only partner able to create two distinct and actionable models

M1: Newly diagnosed | M2: Currently being treated



Dry Eyes

Highest Audience Quality

30% higher audience quality vs. 18-partner average

Superior Engagement

40% monthly increase in conversions



Mental Health

Most Qualified Audience

Delivered 50% more qualified impressions vs. industry benchmarks

Exceeded performance of all other partners